



EXECUTIVE COACHING **SERVICES OVERVIEW**

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ABOUT



Brad Kerschensteiner, LMFT maintains a firm in Miami Beach that includes Executive Coaching, Leadership Training and Psychotherapy services. Since 2007, Brad has been coaching and advising leaders across industries across the United States and LATAM. He also provides clinical psychotherapy services to individuals and families in Miami. This unique combination as both an Executive Coach and mental health professional has given Brad an unparalleled depth of client experience.

Brad has proudly served as the primary Executive Coach for ALSAC St Jude's Executive Leadership Team, Daikin South Florida, and CANO Health. Other clients include: AAR Corp, the Federal Aviation Administration, Goldman Properties, The Children's Museum, Univision and Johnson & Johnson. He also frequently provides training for YPO, EO, Vistage and other business associations.

Brad was certified as an Executive Coach under Awareness to Action International through which he received advanced certification as a trainer in the Enneagram personality system for coaching business executives and their teams. Brad has also been one of the selected Executive Coaches for Florida International University's Leadership Development program which HR.com and Leadership Excellence Magazine ranked as the #1 Leadership program in the highly competitive leadership development category.



COACHING TOPICS

All Executive Coaching packages are customized to address specific leadership challenges.

WHAT'S INCLUDED

Month 1:

Assessment & Goal Setting

In the early stages of Coaching, we clearly define the current challenges you are facing and the necessary leadership skills to overcome these and thrive as a leader.

- Assessments that may be administered: 360 Feedback, leadership, personality and or management skills
- Coaching Workplan with structured goals and action steps
- Coordination with Stakeholders

Month 2-6:

Skills Development

The heart of the coaching process focuses on tackling these goals outlined in your Coaching Workplan.

- Learn tactical leadership skills to address specific goals
- Learn adaptive skills to develop a flexible leadership mindset and narrative
- Problem-solve external and internal challenges
- Coordination with Stakeholders

Support & Maintenance

In this latter stage of the Coaching process we focus on maintaining consistency and focus in your leadership growth.

- Re-evaluate progress
- Incorporate self-reflection and outside feedback
- Commit to new leadership goals
- Written Progress Summary & Recommendations

INVESTMENT

Executive Coaching

All 1:1 Executive Coaching packages include:

- 2 Hours Coaching/month
- Coordination with Stakeholders
- Leadership Development Plan
- Learning materials and resources
- Accountability, feedback and support

*All Executive Coaching engagements include the following features. A 50% deposit is required. Additional hours can be included and will be prorated.

Pricing Table

\$7600

6 Months
Coaching
w/ 360
Feedback
Assessment

\$4800

6 Months
Coaching
w/o 360
Feedback
Assessment

\$3000

360
Assessment
+ Coaching
Debrief
Session

GET STARTED TODAY



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