



FACILITATION SERVICES:
**CORPORATE AND
FORUM RETREATS**

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ABOUT



Brad maintains an Executive Coaching, Training and Psychotherapy firm in Miami Beach. For the past 20 years, Brad has coached and trained high performing leaders and teams across multiple industries. He is the lead Executive Coach for St. Jude's senior leadership team, and has worked with clients including Daikin, The Children's Museum, Elkus Manfredi, SMG Worldwide, and Likeable Local. He has also

facilitated Forum retreats across the US and internationally for both Young Presidents and Entrepreneurs Organization.

Brad was certified as an Executive Coach under Awareness to Action International through which he received advanced certification as a trainer in the Enneagram personality system for coaching business executives and their teams. Brad has also been one of the selected Executive Coaches for Florida International University's Leadership Development program which HR.com and Leadership Excellence Magazine ranked as the #1 Leadership program #1 in the highly competitive leadership development category.



A man with glasses and a dark sweater is standing at the front of a room, gesturing with his right hand while holding a white card in his left. He is facing an audience whose backs are to the camera. The room has large windows in the background.

SERVICES

Forum Facilitation: EO, YPO and Vistage. Brad delivers riveting, educational trainings, whether in a brief or intensive retreat setting. Brad will coordinate a learning agenda with your forum chair that aligns with your educational needs and budget.

Off Site Retreat Facilitation. Brad provides retreat facilitation for teams on a variety of topics related to personal and leadership growth as well as strategic planning sessions.

Speaking Engagements. Brad provides brief presentations on leadership topics for regional and international businesses and associations.

Board of Directors. Add immense value to your regional Board of Directors by having Brad provide educational trainings, 1:1 Executive Coaching and Board facilitation.

*"Brad is the best. I highly recommend that you reach out to him.
He's been a game-changer for me".*

– David R, Vayner Media



PERSONALITIES IN THE WORKPLACE

The Big Idea:

Participants will learn an incredibly accurate system for understanding the nine motivational drivers of personality types so they can more effectively lead, communicate and problem solve. While most personality systems are predictive in nature, the Enneagram is both predictive of personality behaviors/traits and it is prescriptive in that it actually maps out the best practices for personal and leadership growth for each of the nine types.



Key Decisions:

- Allows leaders to decide what specific strengths to leverage and what weaknesses to improve
- Allows leaders to decide how to manage, motivate, and empower their team more effectively
- Teaches leaders on how to make decisions in more effective, less reactive ways based on their specific personality style

Key Take-Aways:

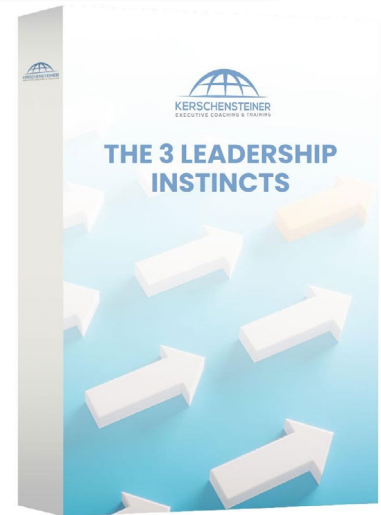
- Complete an Enneagram assessment
- Understand how personality types shape leadership styles
- Strengths/Weaknesses/Blind-spots
- Communication styles
- Growth practices for each type
- Awareness to Action Process™ and Individual Action Planning



LEVERAGING THE 3 LEADERSHIP INSTINCTS

The Big Idea:

This training introduces participant to an often overlooked, biological dimension of leadership: the three leadership instincts (3LI). While personality systems (e.g. the Enneagram) explores the motivational drivers or “why” of personality and leadership, the 3LI looks at three specific survival strategies (or the “what”) that leaders typically use without awareness.



Key Decisions:

- Allows leaders to quickly understand what behaviors/values/areas of attention they prefer over others
- Allows leaders to quickly identify their secondary leadership instinct as a zone of growth
- Allows leaders to quickly identify their neglected instinct as an area of stress so to better manage it
- Allows managers to more effectively tap into the hidden strengths of team members

Key Take-Aways:

- In-depth understanding of each of the 3 Leadership Instincts
- Understanding the order of expression for the 3LI
- How the 3LI shapes team cohesion
- How to leverage the 3LI for optimal leadership growth
- Understand how the 3LI shapes the stages of business growth



KEYS TO CHANGE: PREVENTING SELF-SABOTAGE

The Big Idea:

Sustaining behavioral change and not falling into patterns of self-sabotage is one of the most difficult challenges for any leader. Drawing from 20 years in coaching high performers and the social science research, Brad teaches practical skills to make both lasting shifts in one's leadership mindset and behavior.

Key Decisions:

- Allows leaders to dramatically increase self-awareness and prevent self-defeating mental and behavioral patterns
- Allows leaders to learn and implement evidence-based tools to sustain both behavioral change and create shifts in one's thinking and belief systems
- Allows leaders to better understand how to support the change process in their peers and team

Key Take-Aways:

- Learn how to distinguish between adaptative and technical problems
- Learn tools to re-script limiting belief systems
- Learn evidence-based tools to re-enforce sustainable behavioral change
- Learn how to combat procrastination, fear, avoidance and impulsivity



THE FOCUS FACTOR: THE 5 STYLES OF LEADERSHIP ATTENTION

The Big Idea:

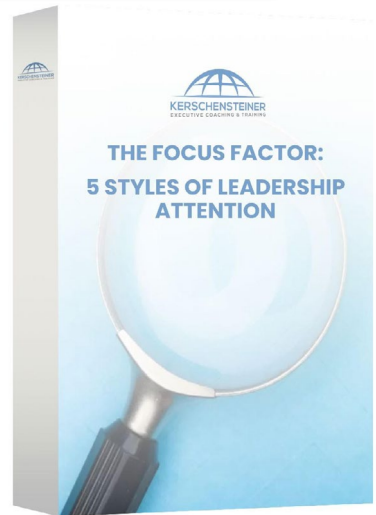
Sustaining focus and managing distractions is one of the biggest struggles in the modern workplace. In this training, Brad teaches his The Focus Factor model which covers five unique styles of focus, each of which has specific strengths and applications for improving leadership focus.

Key Decisions:

- Allows leaders to improve flow states, cognitive functioning, memory and leadership performance
- Allows leaders to understand a broader range of focus styles and the importance of attentional flexibility
- Allows leaders to quickly identify their “default” focus style and how to shift more fluidly between different styles
- Allows leaders to support their team members in becoming more effective in their style of focus

Key Take-Aways:

- Learn the concept and importance of Attentional Flexibility
- Learn the five focus styles and applications for leadership
- Learn how to shift between each focus style more fluidly
- Learn behavioral and leadership practices to support and optimize each focus style



TESTIMONIALS

“Our forum has worked with Brad and the Enneagram Facilitation several times. It has helped us as a forum to understand each other better which in turn strengthened us. I highly recommend Brad and The Enneagram Facilitation to help your forum to get to the next level.”

YPO, Washington DC

“We’ve worked with other specialist in this field and Brad is hands down the absolute best. His session was interactive, informative and enlightening. Our group started the weekend knowing very little about one another and by the end diving deep into our personal goals, blind spots and creating accountable action steps. The amount of Forum growth that usually takes over a year was accomplished in one weekend”

YPO, Boston

“Brad’s training was a gift to my company and my business forum that has paid endless dividends. Understanding people’s underlying motivations through the Enneagram has made me a much better team builder and manager. I rely on it all the time.”

EO Forum, NYC

Brad’s clear presentation of the Enneagram material and his calm and inclusive temperament was dynamics of our Forum will be greatly enhanced as well.”

EO, NYC

“I have had Brad facilitate two of the Forums that I have been and am part of. On both occasions, we have received tremendous value from him. The way he explains the Enneagram to us and helps us relate it to both the personal and business aspects of our lives, has made us grow as individuals and as a group. I would highly recommend having Brad come in to facilitate your Forum.”

EO & YPO Forum Member



GET STARTED TODAY



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